Administrative Master Syllabus

Course Information

Course Title	Digital Media
Course Prefix, Num. and Title	ARTS 2348: Digital Media
Division	Communication & Fine Arts
Department	Visual & Performing Arts
Course Type	Academic General Education Course (from ACGM, but not WCJC Core)
Course Catalog Description	Studio art course that introduces the potential of basic digital media manipulation and graphic creation. The course emphasizes still and time-based media.
Pre-Requisites	ARTS 1311
Co-Requisites	Enter Co-Requisites Here.

Semester Credit Hours

Total Semester Credit Hours (SCH): Lecture Hours: Lab/Other Hours	3:3:0
Equated Pay Hours	3
Lab/Other Hours Breakdown: Lab Hours	Enter Lab Hours Here.
Lab/Other Hours Breakdown: Clinical Hours	Enter Clinical Hours Here.
Lab/Other Hours Breakdown: Practicum Hours	Enter Practicum Hours Here.
Other Hours Breakdown	List Total Lab/Other Hours Here.

Approval Signatures

Title	Signature	Date
Prepared by:		
Department Head:		
Division Chair:		
Dean/VPI:		
Approved by CIR:		

Additional Course Information

Topical Outline: Each offering of this course must include the following topics (be sure to include information regarding lab, practicum, and clinical or other non-lecture instruction).

- Color Theory
- Printing and presentation of digital art
- Photographing 2D & 3D
- Adobe Illustrator and Adobe Photoshop basics
- Principles of Design and Visual Elements

Course Learning Outcomes:

Learning Outcomes – Upon successful completion of this course, students will:

1. Apply tools and technologies used in digital media.
2. Apply the elements of art and principles of design within the realm of digital media.
3. Demonstrate creative skill in aesthetic problem solving within assigned parameters.
4. Employ discipline-specific vocabulary in the evaluation of still and time-based design problems.
5. Demonstrate an appropriate level of professional practice.

Methods of Assessment:

- Papers
- Group Assignments
- Projects (Rubrics)
- Quizzes
- Class Participation & Critiques
- Portfolio review

Required text(s), optional text(s) and/or materials to be supplied by the student:

Beginner's Guide to Digital Painting in Photoshop by Nykolai Aleksander, Richard Tilbury. (ISBN: 9780955153075) Adobe Illustrator CC Classroom in a Book (ISBN: 0321929497)

Suggested Course Maximum:

10

List any specific or physical requirements beyond a typical classroom required to teach the course.

Computer lab with Adobe Illustrator and Photoshop CC

Course Requirements/Grading System: Describe any course specific requirements such as research papers or reading assignments and the generalized grading format for the course.

90-100	A
89-80	B
79-70	C
69-60	D
59 or below	F

Curriculum Checklist:

☒**Administrative General Education Course** (from ACGM, but not in WCJC Core) – No additional documents needed.

☐**Administrative WCJC Core Course**. Attach the Core Curriculum Review Forms

☐Critical Thinking

☐Communication

☐Empirical & Quantitative Skills

☐Teamwork

☐Social Responsibility

☐Personal Responsibility

☐**WECM Course** -If needed, revise the Program SCANS Matrix and Competencies Checklist

Core Curriculum Review Form

Foundational Component Area: Foundational Component Area.

Course Prefix & Suffix: Click here to enter text.

Core Objective:

Critical Thinking Skills—to include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information

Student Learning Outcome Supporting Core Objective:

For each core objective, there must be at least two different methods of assessment.

SLO Status	Student Learning Outcome (SLO)	Learning Activity	Assessment
Choose a SLO status.	Insert SLO (from Administrative Master Syllabi)	Provide a brief name and description of the sample learning activity.	Provide a brief name and description of the sample quiz, exam, rubric, assignment, etc. for assessing the objective.
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Core Curriculum Review Form

Foundational Component Area: Foundational Component Area.

Course Prefix & Suffix: Click here to enter text.

Core Objective:

Communication Skills—to include effective development, interpretation and expression of ideas through written, oral and visual communication

Student Learning Outcome Supporting Core Objective:

For each core objective, there must be at least two different methods of assessment.

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Core Curriculum Review Form

Foundational Component Area: Foundational Component Area.

Course Prefix & Suffix: Click here to enter text.

Core Objective:

Empirical and Quantitative Skills—to include the manipulation and analysis of numerical data or observable facts resulting in informed conclusions

Student Learning Outcome Supporting Core Objective:

For each core objective, there must be at least two different methods of assessment.

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Core Curriculum Review Form

Foundational Component Area: Foundational Component Area.

Course Prefix & Suffix: Click here to enter text.

Core Objective:

Teamwork—to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal

Student Learning Outcome Supporting Core Objective:

For each core objective, there must be at least two different methods of assessment.

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Core Curriculum Review Form

Foundational Component Area: Foundational Component Area.

Course Prefix & Suffix: Click here to enter text.

Core Objective:

Personal Responsibility—to include the ability to connect choices, actions, and consequences to ethical decision-making

Student Learning Outcome Supporting Core Objective:

For each core objective, there must be at least two different methods of assessment.

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Foundational Component Area: Foundational Component Area.

Course Prefix & Suffix: Click here to enter text.

Core Objective:

Social Responsibility—to include intercultural competence, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities

Student Learning Outcome Supporting Core Objective:

For each core objective, there must be at least two different methods of assessment.

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